



Parkland Music Boosters General Membership Meeting

Minutes – November 17, 2022 at 7:02 PM

Attendees: Wendy Wright, Karen Phillips, Tina Lee, Cynthia Lee, Michelle Hare, Mary Stock, Vicki Ferrence Ray, Lori Piltz, Voula Papageorgiou, Kevin Boger, Mr. Lerew, Heather Hawley, Wendy Heintzelman, Dave Heintzelman, Sarah Wascura, Rebecca Silver, Lori Schiffert, Donette Meyers-Wagar, Tina Montone

Meeting Called to Order: Wendy Wright

Approval of Last General Meeting's Minutes (Aug 15): *Motion to approve by Karen. Seconded by Vicki. Approved.*

Treasurer's Report:

- Income since last meeting: \$6156.25 (total)
 - Concessions: \$5497.25 (Oct. 21 football game, PMEA Chorus Auditions)
 - Donation: \$105.00
 - Membership: \$135.00
 - Orchestra spirit wear sale: \$69.00 (will be paid out to vendor later-pass through)
 - Collegiate Festival tickets: \$350.00 (pass through)
- Expenses since last meeting: \$3303.58 (total)
 - Collegiate Festival tickets: \$350.00
 - Food: \$2180.93
 - Hospitality: \$227.67 (PMEA District meeting Oct. 10)
 - Senior Recognition: \$212.00 (corsages)
 - Middle School Band Night: \$308.66
 - Square Fee: \$5.00 (membership)
 - Square Fee: \$16.41 (concessions)
 - Square Fee: \$2.91 (Orchestra spirit wear)
 - Wendy and Karen have outstanding receipts
- Net Income is \$2852.67. Checking balance is \$35420.50; savings balance is \$1387.29.
- Hospitality expenses will be reimbursed by PMEA. Tina will give the receipts to Mr. Lerew.
- *Motion to approve financial report by Wendy Heintzelman. Seconded by Mary. Approved.*

Director Update from Mr. Lerew:

- Marching band is wrapping up its season depending on football playoffs. This has been a good year with a lot of growth and new students. Mr. Lerew has been happy with their progress. There will be another excused absence form coming out if the football team progresses in the playoffs.
- The marching band will be in the Philadelphia Thanksgiving Day Parade this year. This is the first time in the history of Parkland. Students have a 5:00AM early start but expect to be back between 12:30 and 2:00PM. The vision for the band is to be accepted at other high-profile parades.
- The band is transitioning to concert band for the Dec. 20 winter concert. Dress rehearsal will be Dec. 19.
- Jazz band is getting ready for start of basketball. The first game will be Dec. 6. To accommodate basketball games, the Tuesday rehearsal will likely be moved in January and February to Wednesday. Jazz band attendance is more flexible than marching band. The

jazz band is divided into Red and Gray bands and students can trade dates with other students with matching parts. Assignments to Red and Gray will be done shortly.

- Indoor percussion and Colorguard has been holding auditions. Rehearsals are twice a week plus Saturday.
- Parkland will hold PMEA District 10 Auditions for district band and orchestra this year. 500-700 students are expected with prepared solos for audition. Concessions will be run by the boosters. Mrs. Baxter will handle breakfast and lunch for directors.

OLD BUSINESS

- **PMEA Chorus Auditions:** Oct. 24, 2022, Mary Stock (coordinator)
 - Auditions started after school and went until after 9:00PM. It has been three years since live auditions were held.
 - Best sellers: candy, grapes, mac n cheese, walking tacos. Too many hot dogs, pretzels, other fruits. Coffee was popular. Tea with lemon didn't sell well. A lot of leftovers from the concession stand were used. Mary has the menus to pass along.
 - Volunteers managed through Signup Genius: 4 parents for each of 2 shifts plus 2 board members to manage money.
- **King Frost Parade:** (Oct. 29, 2022) Everything went well.
- **Tri-M Induction:** (Nov. 2, 2022) Karen and Wendy provided punch, lemonade, cookies. Refreshments were well received.
- **Senior Night:** October 21, 2022
 - Signs for the band seniors were well-received.
 - Chorus and Orchestra senior recognition will most likely be at the spring concert. Tina Montone is interested in helping with senior recognition for Chorus/Orchestra and will contact the respective directors.

NEW BUSINESS

- **Senior Recognition Signs**
 - Goal is to provide senior recognition for band, orchestra, and chorus students.
 - For this year, the cost will be tracked for all three organizations.
 - Once approximate cost is determined, this can be added to the budget and then submitted for approval for funding for next year on an ongoing basis.
- **Website Photos**
 - Steven needs to email Wendy/Karen on what enhancements were made to the website. Karen will reword to send out on Charms/email announcement.
 - Discussion of Smugmug photo cost is tabled to a future meeting.
 - Wendy/Steven will let the directors know that he is taking pictures at concerts, dress rehearsals, other performances.
- **Icemaker**
 - The basketball concession stand icemaker is broken, and the boosters do not have one at concession stand. Getting enough ice has been a problem in the past.
 - No update because purchase/install will not be until the spring.
 - Kevin will research this some more, and discussion is tabled until the April meeting.
- **2023 PMEA District 10 Elementary Band and Strings Festival**
 - Mark Syslo is hosting the Friday, Jan. 23 event (snow day Jan. 20/27). Concert will be at 7:00PM at PHS.
 - Mr. Syslo requests ticket sale help from the boosters (including providing change).
 - Expected ticket price ~\$5 and expected ticket sales will be 400.
 - No credit card transactions are needed.
 - This is not a fundraiser. Ticket sales are only to cover expenses.
 - It may be possible to do a bake sale and/or candy sale at the concert.
 - *Motion to support PMEA Elementary Band and Strings Festival ticket sales by Vicki. Seconded by Karen. Approved.*
- **Thanksgiving Day Parade - November 24, 2022**
 - Vicki emailed Mrs. Baxter but she said that they do not need anything.

- Boosters to provide water and light snacks (granola bars).
- **Christmas Ornaments**
 - Dave Heintzelman has laser cutter/engraver and can make wooden ornaments with the band/orchestra/chorus logos. The ornaments can be personalized with a name on the back.
 - Suggested cost is \$8, plus \$2 for personalization based on similar Etsy offerings.
 - One sheet of wood can make 12 ornaments. Cost to produce is \$6.75 per sheet plus \$2.50 per sheet for electricity, ribbon, etc. One sheet has an 11-ornament profit.
 - Dave suggests selling blank ones (not personalized) at concerts.
 - The turnaround time is one week for personalized ornaments.
 - Dave created a paper order form, but orders would be easier through the website.
 - Currently, Dave has approval to use the Band logo but needs approval and the logos for Chorus and Orchestra. Wendy will reach out to the other directors.
 - Since the concerts are in a month, it was suggested that for this first year, no personalization should be offered, and ornament sales will be at the concerts.
 - *Motion by Mary that Dave Heintzelman will make Band/Orchestra/Chorus logo'd ornaments to be sold for \$8 each at the winter concerts as a fundraiser for the boosters provided that Wendy gets permissions for the logos. Seconded by Vicki. Approved.*
- **Semi Formal (Lori Schiffert, chair)**
 - This is a "music prom" for Band/Chorus/Orchestra students. Attendance has been ~300 students. The buffet dinner/dance has been at Muhlenberg College the last few years in January before the college students return to campus.
 - The previous year's room is not available because Muhlenberg is doing renovations (finished by Jan. 14). If an alternate room is used, a dance floor needs to be rented.
 - Possible dates are Jan. 7 or 8 for an alternate room at Muhlenberg; need to check if any dates are available after renovations are completed.
 - Tina will look for invoice for last year's cost at Muhlenberg.
 - Other venue suggestions are Iron Lakes/Twin Lakes (used in the past), Cedar Crest College, LCCC. Distance to the venue is a factor because of winter weather.
 - Tina Montone has pricing for Twin Lakes; she will send to Lori Schiffert.
 - Mr. Lerew will talk to Mr. Anonia about whether non-music students are allowed.
 - Note, this is not a fund raiser but a break-even event.
 - Decorations needed are table centerpieces, maybe balloons.
 - Anyone interested in helping should talk to Wendy/Lori.

Other Upcoming Events

- **PMEA Band/Orchestra Auditions: Saturday, December 3, 2022, 8:30AM-2:00PM**
 - Volunteers needed for concessions: 4 people for 2-3 shifts
 - Friday night volunteers needed to move stuff from concessions to PHS.
 - Wendy will organize with Vicki as back-up.
 - Students do not have specific audition times, but schools are scheduled in slots.
 - All donations, volunteers will be done through Sign-Up Genius.
- **Chorus Winter Concert: December 7, 2022, 7:00PM (PHS)**
 - 9th Grade Chorus, 10th Grade Chorus, Parkland Chorale
- **Chorus Winter Concert: December 8, 2022, 7:00PM, (PHS)**
 - 11th/12th Grade Chorus, Vera Voce, Parkland Chorale
- **Chorale Winter Concert: December 11, 2022, 7:00PM (Neff's UCC)**
- **Orchestra Winter Concert: December 14, 2022, 7:00PM (PHS)**
- **Band Winter Concert: December 20, 2022, 7:00PM (PHS)**

Additional Items

- **Clothing Drive:** April 22, 2023, date booked. Pick up time: 12:00-1:00PM.

- **Fanfare and Tribute:**
 - Printing is done but pick up delayed because of bomb threats at LCTI.
 - Distribution will be done during school through Mr. Lerew.

Next meeting: Executive Board meeting on December 15, 2022.

Motion to adjourn by Michelle. Seconded by Karen. Approved.

Meeting Adjourned.

Items Tabled for Future Discussion:

- Website: Discussion of Smugmug photo cost is tabled to a future meeting.
- Icemaker: Discussion is tabled until the April meeting.
- Senior recognition budget increase for next year.